

THE CHEDI

ANDERMATT, SWITZERLAND

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The Chedi Andermatt makes record result in 2021



Andermatt/Zollikon, 30 March 2022 – **The Chedi Andermatt has been making an operating profit (GOP) since 2018, and in 2021 continued its success story with another record result. Last year this 5-star deluxe hotel had a record overall occupancy of 70 percent (2020: 69 percent). Revenues rose by 26 percent over the previous year to CHF 43.5 million (2020: CHF 34.5 million). All told, last year The Chedi Andermatt welcomed 64,887 guests, an increase of around 17 percent over 55,242 guests in 2020.** www.thechediandermatt.com

The Chedi Andermatt remains unique, and one of the most innovative houses in the Swiss hospitality business. The flagship Andermatt hotel with its 123 generous rooms and suites breaks occupancy records year by year, and is one of the world's premiere luxury hotels. This success has been underlined by many awards, including in 2021. Journalist and author Karl Wild, Switzerland's leading hotel tester, named The Chedi Andermatt the best winter hotel in Switzerland in the *Sonntagszeitung* for the second time since 2018, giving it five stars. *Forbes* honoured the hotel for the third year in a row with its highest rating of five stars. This 5-star deluxe hotel is also a culinary peak experience. *GaultMillau* named Executive Chef Dietmar Sawyere Newcomer of the Year and gave him another well-deserved point for *The Japanese by The Chedi Andermatt* on Mount Gütsch at 2344 m above sea level, and the restaurant is now distinguished with 15 *GaultMillau* points. Since 2021 this highest-altitude Japanese restaurant in the Alps has also had a prestigious Michelin star. Another highlight was the 2021 VINUM award for the best wine list of 2021, for the third year in a row.

Year by year General Manager Jean-Yves Blatt and his team, with their subtle understanding of service, guest needs and innovative packages, and their nose for trends like the introduction of crypto-currencies to pay for hotel services, have made The Chedi Andermatt one of the most successful Swiss hotels with international appeal, and in doing so have redefined luxury. "The new records and awards in 2021 confirm the success of The Chedi Andermatt and consolidate our leading position in national and international hospitality. We are proud that we have been able to steadily inspire more guests with our Chedi philosophy, and offer them moments of ease and indulgence through our casual view of luxury. The entire team works daily to delight

our guests with service at the highest level. And we do it in such a way that they always have a reason to return to us in Andermatt," says Jean-Yves Blatt.

Press Contact:

Philipp Hendelkes, Junior PR Manager

The Chedi Andermatt, Gotthardstrasse 4, 6490 Andermatt

Phone +41 41 888 79 93, E-Mail: pr@chediandermatt.com, www.thechediandermatt.com

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A promising first quarter 2022 with 10% higher revenues, launching of extravagant summer packages

In the first quarter of 2022 The Chedi Andermatt built further on its excellent results, and from 1 January to the end of March 2022 had 80 percent occupancy, resulting in 10 percent revenue growth compared to the first quarter 2021. To encourage guests to visit Andermatt as a year-round destination in the coming summer, this 5-star deluxe hotel is celebrating the season with extravagant packages. With “30 Overnight” The Chedi Andermatt is celebrating the 30-year anniversary of General Hotel Management (GHM), the worldwide association of unique luxury hotels and resorts to which The Chedi Andermatt belongs, and creating a once in a lifetime experience themed on 30 years of luxury and innovation. 3 nights in one of two luxurious signature suites, 30-year-old wine, an exclusive 3 course dinner with 30 components, and three 30-minute spa treatments are just a foretaste of what guests can look forward to for CHF 30,000. Also, Hublot and The Chedi Andermatt will be a dream team this summer again. An exclusive cooperation with Andermatt Swiss Watches, the hotel’s in-house watch boutique, and Swiss watchmaker Hublot features a very special keepsake – one Hublot Classic Fusion Black Magic watch for him and one for her. These luxurious timepieces are embedded in the “Timeless Travel with The Chedi Andermatt & Hublot” package for CHF 16,800 with two nights in the Deluxe Suite, champagne and canapés, a degustation menu in The Japanese Restaurant, a 60-minute Alpine Massage and a five-course menu in The Restaurant. The package costs the same as two Hublot Classic Fusion Black Magic watches at retail. The Chedi Andermatt and Andermatt Swiss Watches invite you to celebrate the purchase of the two watches in Andermatt.

About The Chedi Andermatt

Surrounded by the wonderful nature and year-round beauty of the Swiss Alps, The Chedi Andermatt fits elegantly with the classic ski chalets of Andermatt that give this timelessly charming town in the Ursern Valley its character. Designed by the renowned architect Jean-Michel Gathy of Denniston Architects, this deluxe 5-star hotel opened in 2013 to reveal a perfect fusion of authentic Swiss alpine chic and Asian style. Traditional materials like warm woods and natural stone create an intimate and sophisticated atmosphere throughout the 123 spacious guest rooms and suites, as well as the hotel amenities. These include The Restaurant, The Japanese Restaurant, The Chalet (open only in the winter months), The Bar and Living Room, The Lobby, The Courtyard, The Wine and Cigar Library and the 2,400 square meter The Spa and Health Club. With the gourmet restaurant "The Japanese by The Chedi Andermatt" at 2,300 metres above sea level, the hotel also operates the highest Japanese restaurant in Switzerland. The world-renowned Forbes Travel Guide awarded The Chedi Andermatt in 2022 with its best possible rating, the prestigious 5-Star Award, for the fourth year in a row. In addition, the Falstaff Hotel Guide 2022 ranked the deluxe 5-star hotel as one of the 10 best hotels in Switzerland – scoring 98 points out of 100.

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